



## PETERSFIELD TOWN JUNIORS FOOTBALL CLUB

### Sponsored Newsletter

On behalf of Petersfield Town Juniors Football Club, we'd like to offer you the opportunity to sponsor one of our quarterly newsletters.

We are a community focused football club that enables approximately 340 girls and boys from the ages of 5 – 17 to have the opportunity to play football. We are very proud that we have many volunteers who give up much of their valuable time to make this possible. We all know the health and fitness benefits of being active but we also believe that our club gives children the opportunity to make new friends, learn good sportsmanship, to feel that they belong as part of a team member, and importantly give them an interest outside school to help keep them off the streets. We rely heavily on the generosity of companies like yours to sponsor various aspects of the club.

Communication is key to keep members and the community informed about how and what the club is doing for the youngsters of Petersfield and surrounding areas. Our last newsletter is stored on our website <http://www.petersfieldtownjfc.co.uk> situated on the first page under News & Events on the top right hand side of the screen.

The newsletter is issued quarterly in, November, February, May and August, and has a circulation of around 250 members. The May edition will have a much wider distribution since we plan to issue at our Annual Awards Evening in May which has an audience of around 800 people.

The cost of sponsoring a newsletter is £180.00, which covers the cost of printing and distribution. At the bottom of the newsletter you get a quarter page advert for your company.

We are always open to suggestions and would welcome any ideas that you may have in helping, what is I'm sure you'll agree, a very worthwhile cause.

Yours sincerely

Ian Essai  
Club Chairman  
07900 995231

